

新視野2021 臺灣生態旅遊國際研討會

NEW HORIZONS-INTERNATIONAL CONFERENCE on ECOTOURISM TAIWAN 2021

Date: 19-20 November, 2021 Conference Venue: Conference Hall, Forestry Bureau, Taiwan

DAY ONE - Friday, 19 November 2021

08:30-09:00	Reception & Registration
09:00-09:15	Welcoming Remarks Audrey Tang, Digital Minister of Taiwan Kwo-Tsai Wang, Minister of Transportation and Communications Masaru Takayama, Chairperson of Asian Ecotourism Network
09:15-09:20	Opening-The Beauty of Airscape in Taiwan (Mr. Minming Chen)
Session 1: Opportunities for Eco-tourism under COVID-19	
09:20-09:30	Moderator: Mr. Yuri Guo , President of Taiwan Ecotourism Association
09:30-10:15	《1-1》 In Response to the Developing Trend of Ecotourism under COVID-19 Topic: Protecting Biodiversity – The Future of Tourism Speaker: Mr. Srilal Miththapala, CEO, Serendib Leisure Management, Sri Lanka
10:10-10:20	Break
10:20-11:00	《1-2》 The Vitality and Resilience of the Ecotourism Industry in the New Normal of Post-pandemic Topic: Ecotourism: Providing Lessons for the Tourism Industry in these Post-pandemic Times Speaker: Mr. Tony Charters AM, Former Deputy Chair, Global Ecotourism Network
11:00-11:40	《1-3》 The Planning and Developing of the Ecotourism in the Post-pandemic Topic: The Planning and Developing Trend of Forestry Tourism in the Post-pandemic Speaker: Dr. Hwa-Ching Lin, Director General, Forestry Bureau
11:40-12:10	Panel Discussion 1 Host: Mr. Yuri Guo, President, Taiwan Ecotourism Association Moderator: Dr. Yung-Song Chen, National ILAN University Panelists: Mr. Srilal Miththapala Mr. Tony Charters AM. Dr. Hwa-Ching Lin
12:10-13:10	Lunch Break
Session 2: Ecotourism and Sustainable Development	
13:10-13:20	Moderator: Mr. Jiming Chen , Deputy Director of Construction and Planning Agency
13:20-14:00	《2-1》 How to Promote Ecotourism to Meet UN SDGs Topic: Small is Beautiful: Community-based Tourism and the Promotion of Local SDGs Speaker: Mr. Joselito Costas (Boboi), Founder, Grassroots Travel
14:00-14:40	《2-2》 Strategies on Tackling Over-tourism Impacts on the Environment Topic: Partnerships: A Vital Link for Ecotourism Development Speaker: Dr. Karma Tshering, Founder, Bhutan Sustainable Tourism Society
14:40-15:00	Coffee Break
15:00-15:40	《2-3》 How Can Ecotourism Save Energy and Reduce Carbon Emission Topic: Actions on Carbon Emission Reduction from the Implementation of Tourism Industry Speaker: Dr. Li-pin Lin, Chair of Leisure and Recreation Management, Ming-Chuan University
15:40-16:20	《2-4》 National Green Tourism Action Topic: National Green Life and Green Tourism Speaker: Ms. Yuechun Wu, Deputy Director, Department of Supervision Evaluation and Dispute Resolution, Environmental Protection Administration
16:20-16:50	Panel Discussion 2 Host: Mr. Jiming Chen, Deputy Director of Construction and Planning Agency Panelists: Mr. Joselito Costas Dr. Karma Tshering Dr. Li-pin Lin Ms. Yuechun Wu

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DAY TWO - Saturday, 20 November 2021	
08:30-09:00	Reception & Registration
Session 3: Community-Based Ecotourism	
09:00-09:10	Moderator: Ms. Liru Song , Director of Economic Development, Council of Indigenous Peoples
09:10-09:50	《3-1》 The Roles and Values of CBT –The Ecotourism Approach on Localization and Globalization Topic: Local to Global: Tested tools for successful community-based tourism international supply chain partnerships, lessons from Asia and Africa Speaker: Mr. Peter Richards, Project Manager for EU SWITCH ASIA Tour Link project, ECEAT Projects.
09:50-10:30	《3-2》 Ecotourism and Community Development Topic: Locally Autonomous Operation and Sustainable Tourism- A Case Study of Ecotourism Promotion from Hengchun Peninsula, Taiwan Speaker: Mr. Zhiyuan Lin, President of Leshan Eco Con.
10:30-10:50	Break
10:50-11:30	《3-3》 Community Development and Biodiversity Maintenance Topic: Community Diversity Maintenance and Ecotourism Development Speaker: Ms. Jiaxin Lee, Distinguished researcher, Feathered Forest Ecological Work Co. Ltd.
11:30-12:00	Panel Discussion 3 Host: Ms. Liru Song, Director of Economic Development, Council of Indigenous People Moderator: Prof. Meihui Chen, Department of Forestry, National Pingtung University of Science and Technology Panelists: Mr. Peter Richards Mr. Zhiyuan, Lin Ms. Jiaxin Lee
12:00-13:00	Lunch Break
Session 4: Refocus and Rejuvenation	
13:00-13:10	Moderator: Mr. Te-shu Chan , Standing Supervisor of Taiwan Ecotourism Association
13:10-13:50	《4-1》 Mountain and Aboriginal Ecotourism Topic: Ecotourism in Remote Mountainous Village: Anticipating An Inevitable Growth Speaker: Mr. Ary S. Suhandi, Chair, Indonesia Ecotourism Network, Indonesia
13:50-14:30	《4-2》 Forestry Railway and Ecotourism Topic: The Value and Prospect of Taiwan Forestry Railway Speaker: Ms. Miao-xiu Huang, Director of Alishan Forestry Railway and Cultural, Assets Management Office
14:30-14:50	Coffee Break
14:50-15:30	《4-3》 Integration of Industry, Government and Academia in Ecotourism and its Practical Promotion Topic: The Impact of Ecotourism on Taiwan's Tourism Development Speaker: Mr. Hui-da Ma, Director General of the Northeast and Yilan Coast National Scenic Area
15:30-16:00	Panel Discussion 4 Host: Mr. Te-shu Chan, Standing Supervisor of Taiwan Ecotourism Association Moderator: Mr. Bird Lai, President of WildFun EcoEnterprise Ltd. Panelists: Mr. Ary S. Suhandi Ms. Miao-xiu Huang Mr. Hui-da Ma
General Discussion	
16:00-17:00	Moderator: Mr. Yuri Guo, President of Taiwan Ecotourism Association Panelists: Ms. Hao-Chen Lin, Deputy Director General of Forest Bureau Ms. Liru Song, Director of Economic Development, Council of Indigenous People Mr. Jiming Chen, Deputy Director of Construction and Planning Agency Mr. Hui-da Ma, Director General of the Northeast and Yilan Coast National Scenic Area Mr. Masaru Takayama, Chairperson of Asian Ecotourism Network Ms. Jennie Lin, CEO of Ecotour Taiwan Travel Service Co.,Ltd Prof. Ching-rong Lin, Chair of Tourism Department, Ming-Chuan University

